

# CARAMA.COM BY CASTROL: LIFERAY MOBILE-FIRST



## SUMMARY

### CARAMA.COM BY CASTROL

#### The Need

Carama is Malaysia's first online service for trusted car care with an exhaustive network of certified and listed car workshops. Carama is committed to helping car owners find a trustworthy workshop to simplify car maintenance. Carama provides car owners confidence that they have made the right decision in their choice of workshop removing uncertainty regarding maintenance costs, price, and quality of repair for their cars. Carama also provides a platform so car owners can share their workshop experience with family, friends, and fellow car owners.

#### XTIVIA Solution

XTIVIA worked with the Castrol innoVentures arm of British Petroleum to build out a new business offering called Carama and implemented this using a mobile-first, responsive approach on the Liferay platform.

This project was developed with a responsive mobile approach providing both public and secure content and applications leveraging Liferay features in 3 months from inception to go live.

## XTIVIA OVERVIEW

Since 1992, XTIVIA has established a proven, global reputation as a company delivering cutting-edge professional solutions to our clients' specific requirements, regardless of the complexity of the projects. Our success has stemmed from a proven ability to deliver quality professional services, allowing the client to leverage technology successfully, competitively, and profitably. XTIVIA has received additional awards this year from Liferay, CIO Review and Inc. 5000. Our services and solutions include Apps, BPM, BI/DW, Big Data, Cloud, CRM, Database, Portal, Mobility and SOA. We have offices Colorado, Missouri, New Jersey, New York, and Texas.

## PORTAL OVERVIEW

XTIVIA offers a full suite of Liferay services—including architecture, consulting, staffing, tuning, and end-to-end project implementation. With more than 15 years of experience in portals, content management, collaboration and enterprise integration, and an undisputed record of successful Liferay deployments since 2006, it's no wonder XTIVIA is the current and three-time winner of the prestigious Liferay North America Partner of the Year award.

On end-to-end projects, XTIVIA will work with you using a team approach that emphasizes transparency and ongoing Liferay knowledge transfer to your team. You will learn not just the how, but also the why behind key Liferay implementation choices on various topics— including identity management, SSO, personalization, enterprise integration, and more.

Our proven phased approach is designed to help your company realize ROI quickly while improving both self-service capabilities and end-user satisfaction. Our top-notch software practitioners, combined with our deep knowledge of enterprise portal solutions, helps us deliver a superior product—every project, every time.