

# Global Industry Shoe Manufacturer: Re-Engineering Business Processes and Technology Systems

## ORGANIZATION

XTIVIA partnered with a global leader in innovative, slip-resistant footwear, known for crafting durable, comfortable, and stylish shoes designed to enhance workplace safety. Over three decades, the company has established itself as a trusted partner for more than 15,000 companies across 100,000+ locations worldwide. Recently, the company embarked on a transformative two-year journey to reinvent its product lineup, integrating cutting-edge technologies, modern designs, and enhanced comfort to redefine workplace safety standards.

## CHALLENGE

The company faced critical IT infrastructure challenges that impacted scalability, system integration, and operational efficiency:

- **Legacy System Limitations**
  - Outdated technology could not scale to accommodate growing business volumes from mergers and acquisitions.
  - Lacked flexibility to adapt to new business processes and market demands.
- **Integration Bottlenecks**
  - Disconnected financial, accounting, and partner systems created inefficiencies in data flow.
  - The lack of seamless connectivity led to delayed transactions and operational inconsistencies.
- **Skill & Visibility Gaps**
  - The company had no in-house expertise to manage complex IT systems.
  - Limited end-to-end transaction visibility makes it difficult to track and optimize business operations.

## TECHNICAL SOLUTION

XTIVIA designed and implemented a comprehensive enterprise-wide IT modernization strategy, focusing on the following key areas:

- **Technology Transformation**
  - Migrated from legacy systems to a scalable, enterprise-grade technology stack to future-proof operations.
  - Built a flexible, modular IT architecture that enables seamless omni-channel deployments.
- **Business Process Re-Engineering**
  - Streamlined core business processes to enhance productivity and operational efficiency.
  - Improved automation and workflow optimization, reducing manual intervention.
- **Advanced-Data Intelligence & Analytics**
  - Expanded the data warehouse infrastructure to efficiently process high-volume data.

- Integrated business intelligence tools to transform raw data into real-time, actionable insights.

## BUSINESS RESULT

The digital transformation initiative delivered significant improvements, enabling the company to achieve:

- **Scalable & Future-Ready IT Architecture** – The modernized system eliminates reliance on outdated technologies and provides a flexible, upgrade-friendly infrastructure.
- **Enhanced User Experience (UX)** – The company now benefits from a superior intuitive interface, seamless navigation, and optimized user interactions.
- **Omni-Channel Capabilities** – Upgrades and feature enhancements can be deployed once and instantly made available across all systems.
- **Proactive IT Management** – Real-time system monitoring enables early detection of process inefficiencies, reducing downtime and improving system performance.
- **Data-Driven Decision-Making** – Business leaders now have access to real-time analytics and intelligence, empowering them to make informed, strategic decisions.
- **Reduction in Technical Debt** – Eliminated costly legacy maintenance by retiring outdated batch jobs, unsupported technologies, and inefficient applications.
- **Optimized Technology Investments** – The company has streamlined its IT budget, avoiding unnecessary spending on obsolete systems and focusing on innovation-driven growth.

## BY THE NUMBERS

34 years in business

15,000 companies served

100,000 customer locations worldwide

\$70 billion spent on slip and fall injuries annually

1 outsole factory to control production

## KEYWORDS

*Data warehousing, Data intelligence, Business intelligence, Business processes Optimisation, IT Modernisation*

## SOFTWARE

*Data Engineering, Data Analytics, Data warehousing, Data intelligence, Business intelligence, Business processes Optimisation, IT Modernisation, Scalable Architecture*

## ABOUT XTIVIA

At XTIVIA, we've provided IT solutions and consulting services for over 30 years. We offer a wide range of services, including technology assessments, IT service and asset management, software development, data analytics, cloud migration, DevSecOps, ERP, and enterprise content management. Our team of experts is dedicated to each discipline, ensuring that our clients receive the best possible service. We've partnered with industry leaders to bring our clients the latest solutions. Through strategic acquisitions, we've acquired talented people who are experts in their industries, passionate about what they do, and committed to providing exceptional service to our clients. Whether you need to improve your IT infrastructure or implement new software solutions, XTIVIA is here to help you achieve your business goals. Contact us today to learn more about our services. XTIVIA has offices in Colorado, New York, New Jersey, Texas, Virginia, and India. [www.xtivia.com](http://www.xtivia.com)